



Regd. Off : Plaza Center, 4th Floor, Suit No. 349, No. 129, G.N Chetty Road Chennai - 600006 TN IN  
Phone : 044 28231258 www.sanguinemediaLtd.com E-mail : smediaLtd@gmail.com

12<sup>th</sup> February, 2018

To  
The General Manager-Listing  
Corporate Relationship Department  
BSE Limited, Ground Floor,  
P.J. Towers, Dalal Street, Mumbai

**Ref.: Script Code: 531898**

Dear Sir,

**Sub.: Outcome of Board Meeting**

With reference to above subject and in compliance with the Listing Agreement, we hereby submit the outcome of the Meeting of the Board of Directors held on today i.e. **12th February, 2018** at 12:00 p.m. and concluded on 4:30 p.m.:-

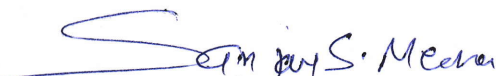
1. Considered, adopted and approved Unaudited Financial Results for the quarter ended on **31<sup>st</sup> December, 2017**.

You are requested to kindly take the same on record.

Thanking You,

Yours faithfully,

**For Sanguine Media Limited**

  
**Sanjay Sunderlal Meena**  
Managing Director  
DIN: 07567732



# SANGUINE MEDIA LIMITED

CIN : L74210TN1995PLC032921

Plaza Center, 4th Floor, Suit No. 349, No. 129, G.N Chetty Road Chennai 600006 Tamil Nadu

Unaudited Financial Result for the quarter & nine months ended 31st December, 2017

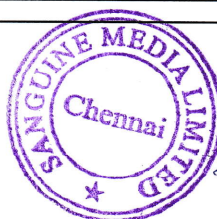
(Rupees in Lacs)

	Particulars	Quarter ended 31th Dec, 2017	Quarter ended 30th Sept, 2017	Quarter ended 31th Dec, 2016	Nine months Ended 31/12/2017	Nine months Ended 31/12/2016	Year to date figures for the 31st March, 2017
		Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
I	Revenue From Operations	556.19	255.16	91.03	815.47	341.47	591.63
II	Other Income	0.00	3.28	0.00	3.28	0.10	0.00
III	<b>Total Income (I+II)</b>	<b>556.19</b>	<b>258.43</b>	<b>91.03</b>	<b>818.75</b>	<b>341.57</b>	<b>591.63</b>
IV	<b>EXPENSES</b>						
	Cost of materials consumed	0.00	0.00	0.00	0.00	0.00	0.00
	Purchases of Stock-in-Trade	542.98	239.88	85.00	785.02	310.60	557.31
	Changes in inventories of finished goods, Stock-in -Trade and work-in-progress	0.00	0.00	0.00	0.00	0.00	0.00
	Employee benefits expense	1.26	1.25	2.15	4.49	8.05	10.76
	Finance costs	0.00	0.01	(0.12)	0.01	(0.08)	0.00
	Depreciation and amortization expense	0.00	0.01	0.01	0.01	0.02	0.01
	Other expenses	7.78	2.71	0.90	13.23	10.66	16.42
	<b>Total expenses (IV)</b>	<b>552.02</b>	<b>243.86</b>	<b>87.94</b>	<b>802.76</b>	<b>329.25</b>	<b>584.51</b>
V	<b>Profit/(loss) before exceptional items and tax (I- IV)</b>	<b>4.17</b>	<b>14.58</b>	<b>3.09</b>	<b>15.99</b>	<b>12.32</b>	<b>7.12</b>
VI	Exceptional Items	0.00	(12.56)	0.00	11.84	0.00	23.30
VII	<b>Profit/(loss) before tax (V-VI)</b>	<b>4.17</b>	<b>2.01</b>	<b>3.09</b>	<b>27.82</b>	<b>12.32</b>	<b>30.42</b>
VIII	Tax expense:						
	(1) Current tax	1.25	0.60	0.93	8.35	3.70	6.00
	(2) Deferred tax	0.00	0.00	0.00	0.00	0.00	0.00
IX	<b>Profit (Loss) for the period from continuing operations (VII-VIII)</b>	<b>2.92</b>	<b>1.41</b>	<b>2.16</b>	<b>19.47</b>	<b>8.62</b>	<b>24.42</b>
X	Profit/(loss) from discontinued operations	0.00	0.00	0.00	0.00	0.00	0.00
XI	Tax expense of discontinued operations	0.00	0.00	0.00	0.00	0.00	0.00
XII	Profit/(loss) from Discontinued operations (after tax) (X-XI)	0.00	0.00	0.00	0.00	0.00	0.00
XIII	<b>Profit/(loss) for the period (IX+XII)</b>	<b>2.92</b>	<b>1.41</b>	<b>2.16</b>	<b>19.47</b>	<b>8.62</b>	<b>24.42</b>
XIV	Other Comprehensive Income	0.00	0.00	0.00	0.00	0.00	0.00
	A (i) Items that will not be reclassified to profit or loss	0.00	0.00	0.00	0.00	0.00	0.00
	(ii) Income tax relating to items that will not be reclassified to profit or loss	0.00	0.00	0.00	0.00	0.00	0.00
	B (i) Items that will be reclassified to profit or loss	0.00	0.00	0.00	0.00	0.00	0.00
	(ii) Income tax relating to items that will be reclassified to profit or loss	0.00	0.00	0.00	0.00	0.00	0.00
	<b>Total Comprehensive Income for the period (XIII+XIV) (Comprising Profit (Loss) and Other Comprehensive Income for the period)</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
XV	Paid-up equity share capital (Face Value of the Share of Rs. 10/- Each	1,141.00	1,141.00	1,141.00	1,141.00	1,141.00	1,141.00
XVII	Earnings per equity share (for continuing operation):						
	(1) Basic	0.03	0.01	0.02	0.17	0.08	0.21
	(2) Diluted	0.03	0.01	0.02	0.17	0.08	0.21
XVIII	Earnings per equity share (for discontinued operation):						
	(1) Basic	0.00	0.00	0.00	0.00	0.00	0.00
	(2) Diluted	0.00	0.00	0.00	0.00	0.00	0.00
XIX	Earnings per equity share(for discontinued & continuing operations)						
	(1) Basic	0.03	0.01	0.02	0.17	0.08	0.21
	(2) Diluted	0.03	0.01	0.02	0.17	0.08	0.21

**Note:**

- The above results were reviewed by Audit Committee and taken on record by the Board of Directors at its meeting held on 12th February, 2018
- During the quarter ended 31st December, 2017, 5 complaints were received out of which, 2 were resolved and redressal of remaining 3 are in process.
- The previous period figures have been regrouped wherever necessary.
- The Company has adopted Indian Accounting Standards ("IND AS") from April 1, 2017 and accordingly these financial have been prepared in accordance with the recognition and measurements principles laid down in Ind AS 34 Interim Financial Reporting prescribed under section 133 of the Companies Act, 2013 read with the relevant rules issued thereunder and other accounting principles generally accepted in India. Financial Results for the previous period have been prepared in accordance with recognition and measurements principles of Ind AS 34.
- Reconciliation of Statement of Profit and Loss reported for previous year under IGAAP to Ind AS Quarter and nine months Ended December 31, 2016

Discription	Quarter Ended December 31, 2016	Nine Months Quarter Ended December 31, 2016
	Unaudited	Unaudited
Net profit/(Loss) as per previous GAAP(Indian GAAP)	3.09	10.82
Ind AS Adjustment : Add/(Less)	-0.93	-2.20
Net profit/(Loss) as per Ind AS	2.16	8.62
Other Comprehensive Income	0.00	0.00
Total Comprehensive Income for the period	0.00	0.00



For and behalf of Board  
SANGUINE MEDIA LIMITED

*Sanjay S. Meena*

Sanjay Sunderlal Meena  
(Managing Director)  
DIN : 07567732

Date: 12th February 2018  
Place: Chennai





**A.K.RAJAGOPALAN & CO.,**

CHARTERED ACCOUNTANTS  
CHENNAI & COONOR.

**Partners**

**R.VEERARAGHAVAN**, B.Sc., F.C.A.,

**A.R.RANGANATHAN**, B.Sc., F.C.A.,

**T.R.ASHOK**, B.Sc., F.C.A.,

### **Limited Review Report – Standalone Financial Results**

To

**The Board of Directors of  
Sanguine Media Limited**

Plaza Center, 4th Floor, Suit No. 349,  
No. 129, G.N Chetty Road,  
Chennai – 600006 Tamilnadu

We have reviewed the accompanying statement of unaudited financial results of **Sanguine Media Limited** for the period ended **31st December, 2017**. This statement is responsibilities of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2400, Engagements to Review Financial Statements issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and Analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

**For A. K. RAJAGOPALAN & CO.**

**Chartered Accountants**

**F R No.: 003405S**

**CA T. R. ASHOK**

**Partner**

**Membership No. 026133**

**Place : Chennai**

**Date : 12.02.2018**

New No : 41, Old No : 27, 3rd Block, 1st Floor, Sundareswarar Street, Mylapore, Chennai - 600 004.

Tel : 044 - 4203 3481. E - Mail : akrajagopalanandco@gmail.com / ashokrangachari@yahoo.com